

Resources for Creating a Book Commercial

Commercials used by the music teacher for Imagine/Generate and Plan/Prepare in student creation of music, and as examples to help students respond to music as described in the learning plan.

1. Band-aids

<http://www.ispot.tv/ad/7b7b/band-aid-tough-strips>

2. Quaker Oatmeal

<http://www.ispot.tv/ad/7A9S/quaker-oats-the-hill>

3. Detergent

<http://www.ispot.tv/ad/7TB3/gain-flings-detergent-music-to-your-nose>

4. Oreo Cookies

<https://www.youtube.com/watch?v=XFsZ6BO4LU0&list=PLHNijHcDsB-r6UIMcb2cVPQdqEAQRCzMC&index=1>

5. Flintstone Vitamins

<http://www.youtube.com/watch?v=NTCcrXf2buQ&feature=share&list=PLHNijHcDsB-r6UIMcb2cVPQdqEAQRCzMC&index=1>

Commercials used by the classroom kindergarten teacher for Imagine/Generate as examples to help students respond to commercial content as described in the learning plan.

1. Oscar Meyer Weiner

<http://www.youtube.com/watch?v=sqenc937hN4>

2. Ring Pop

<http://www.youtube.com/watch?v=nVa2eLgkP-E>

3. Kit Kat

<http://www.youtube.com/watch?v=0nkcVz1mad0>

4. Dream Lite Pillows

<http://www.youtube.com/watch?v=BcMMuBQo6jl>

5. Stuffies (commercial with a slogan)

<http://www.youtube.com/watch?v=jIN2dsOZRKo>

6. Despicable Me 2 McDonalds Commercial (humor and animation)

<http://www.youtube.com/watch?v=zAGRQG2dyc>

Commercials for Learning goal #3 assessment

1. Band-aid commercial

<http://www.ispot.tv/ad/7b7b/band-aid-tough-strips>

2. Flintstones Vitamin commercial

<https://www.youtube.com/watch?v=NTCcrXf2buQ&list=PLHNijHcDsB-r6UIMcb2cVPQdqEAQRCzMC&index=2>

3. Glow Pets

<http://www.youtube.com/watch?v=rM2wAoh6NU0>